















Big Picture Learning is excited to partner with sponsors to make Big Bang – our annual summer conference drawing leaders, educators, and students from across the globe – as amazing as we know it can be! The below and following should not be considered an all-inclusive list of benefits. Rather, please consider this document a introductory overview for further conversations. Ultimately our goal is to help make potential sponsors aware of opportunities that make the most sense for them, their great work, and their missions.

## Step One: Consider your Amount of Support

Benefits	>\$5K	>\$10K	\$20 k – \$50 K	>\$50 K
Complimentary Registrations	1	2	3	5
Logo featured on the website, conference app, and regular email blasts to registrants and potential registrants				
Stage Acknowledgment (Logo and Name Recognition (verbal))	 (Once)	 (Up to 2 times)	 (Up to 3 times)	 (Up to 4 times)
Increased brand presence (Logo and Name Recognition on stage (screen), podium, tables, badges, onsite digital media)		 (Stage)	 (Stage, podium, & tables)	 (Stage, podium, tables, badges, & onsite media)
Speaking Opportunity (5-10 mins) from the main stage during lunch and Opportunity to present a breakout session (75 mins)				
<b>Lead conference sponsor:</b> Speaking Opportunity(5-10 mins) during the opening reception and/or welcoming plenary. Prominent (and exclusive) brand positioning on the Big Bang website home page and the Big Bang app loading screen.				

### Big Bang 2024 Sponsorship Options

With questions, please contact: Brenna Badeker // [brenna@bigpicturelearning.org](mailto:brenna@bigpicturelearning.org)



## Step Two: Consider what you'd like your support to be dedicated to

	Support Big Bang Memphis, TN July 2024	Support both Big Bang 2024 & the BPL Leadership Conference (Philadelphia, Dec 2023)
<b>Lead Sponsor:</b> Prominent positioning on the BPL Events website and app. Speak from the stage during prominent occasions. <i>(1) to give.</i>	\$50,000	\$75,000
<b>Keynote/Session Sponsor:</b> Help underwrite a keynote invitation. Our specific thanks from the stage and the opportunity to meet with the invited guest. <i>(2) to give</i>	\$25,000	\$40,000
<b>Reception/Lunch Sponsor:</b> (opening/closing). Opportunity to speak from stage to welcome/send off attendees. <i>(3) to give.</i>	\$20,000	\$30,000
<b>Leaving to Learn/Wellness Sponsor:</b> Support our efforts to connect with the community through Leaving to Learn excursions and feed our bodies as well as our brains through rest and reflection programming. <i>(10 to give)</i>	\$10,000	\$15,000
<b>Young People's Voice Sponsor:</b> Help underwrite costs to send students and recent alumni to our conferences and make sure their voices are included, and a central component of our convening. <i>(Unlimited!)</i>	\$5,000	\$8,000

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