



BPL
events

BIG
PICTURE
LEARNING

INVITATION TO SUPPORT

BPL events

Big Picture Learning – an international organization dedicated to putting students at the center of their own learning and in the center of their own communities – puts on an annual widely attended convening— **celebration really** — **Big Bang**.

To raise up the values of our network and raise awareness of education practices that truly activate powerful learning and powerful learners, we must -- like so many organizations like ours -- raise money in support.

We hope you'll consider joining our efforts to envision a world in which students live lives of their own design, supported by caring mentors and equitable opportunities to achieve their greatest potential.

BIG BANG



Big Picture Learning's
30TH ANNIVERSARY CELEBRATION

BIGBANG
HOMEcoming

in partnership with **MET** middle east town

**JOIN US THIS SUMMER IN THE PLACE WHERE
IT ALL BEGAN! PROVIDENCE, RHODE ISLAND!**

**To not attend Big Bang
would be like to not drink
water in the desert!**

*Brenda Diaz,
School Leader, Nashville*



Big Bang is Big Picture Learning's annual international conference on student-centered learning—an intergenerational collaboration where over 700 students and educators come together as equals to learn from one another and from the community. We learn together. We build together. We take those practices back to our own communities for more seeds to grow.

2025 - Big Bang Homecoming Providence, RI
2024 - Big Bang Memphis
2023 - Big Bang Florida
2022 - Big Bang Kansas City
2021 - Big Bang: Expectations Revolution (Virtual)
2020 - Big Bang Summer Fest (Virtual)
2019 - Big Bang Detroit
2018 - Big Bang Atlanta

what sets **BIGBANG** apart?

leaving to learn

being part of any BPL event means making real connections in the real world. There's no better way to get to know our host cities than getting out there. At Big Bang, groups of 20 attendees break out of the conference walls and take to the street to learn directly from the community that has invited us in.



student voice

you can't have a student-centered conference without students. Students make up a full third (or more!) of Big Bang attendees. And they aren't just there to observe. They're there to teach. To lead. We wouldn't have it any other way.



At Big Bang, you learn as much as you can and it's super interesting to do the whole time!

*Sofia Ervin,
Student, San Diego*

world renowned guests

like director Ava DuVernay, Education Activist Sir Ken Robinson, discoverer of the Flint water crisis Dr. Mona Hannah-Attisha and more!

the unexpected

ask folks what their favorite part of Big Bang was, and they're bound to share the crazy time that got caught in the rain in St. Louis during an improvised balloon fight, walked the streets of Atlanta behind a local high school drumline or closed down the conference with After Hours Emcee's Naughty By Nature.



LEVELS OF SUPPORT



\$5,000 SPONSORSHIP: SIGNATURE GATHERING SPONSOR

6 available

As a \$5,000 sponsor, your company will have exclusive recognition at one of the conference's signature gatherings, like the alumni dinner, keynote speaker events or the closing celebration.

RECOGNITION BENEFITS

- 1 Complimentary registration for the conference (travel and lodging not included)
- Logo featured on signage at the sponsored event
- Verbal acknowledgment from the main stage of the conference
- Your company's logo included in pre-event marketing and event materials like the screen, tables, badges, onsite digital media
- Opportunity to include promotional materials at the event

\$10,000 SPONSORSHIP: GATHERING AREA SPONSOR

3 available

For \$10,000, your company will sponsor a high-traffic gathering area open to attendees throughout the conference, like the wellness space, recharging stations or lounge area. This sponsorship provides continuous brand exposure in a relaxed environment, ensuring your brand is front and center.

RECOGNITION BENEFITS

- 2 Complimentary registrations for the conference (travel and lodging not included)
- Exclusive logo placement in the sponsored area (including branded signage, banners, and other materials)
- Verbal acknowledgment from the main stage during key conference moments
- Your company's logo included in pre-event marketing and event materials like the screen, tables, badges, onsite digital media
- Opportunity to distribute branded materials in the sponsored space

\$25,000 SPONSORSHIP: OPENING RECEPTION SPONSOR

1 available

At the \$25,000 level, your company will take center stage as the exclusive sponsor of the Opening Reception recognizing Big Picture Learning's 30 years of impact. This sponsorship positions your brand at the forefront of the conference, with visibility from the moment attendees arrive.

RECOGNITION BENEFITS

- 3 Complimentary registrations for the conference (travel and lodging not included)
- Prominent logo display at the Opening Reception
- Opportunity for a company representative to make a brief speech or presentation during the event
- Stage acknowledgment at the start of the reception and throughout the evening
- Your company's logo included in pre-event marketing and event materials like the screen, tables, badges, onsite digital media
- Recognition in press releases and pre-event marketing
- Social media campaign and highlights, including thank-you posts and mentions
- Option to include branded giveaways for attendees

\$50,000 SPONSORSHIP: EXCLUSIVE HOMECOMING CELEBRATION SPONSOR

1 available

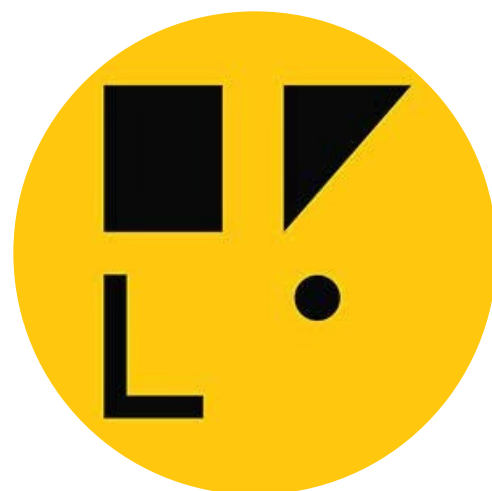
As the \$50,000 Exclusive Sponsor of Homecoming, your company will be the primary supporter of the biggest event of the conference, ensuring maximum exposure to hundreds of attendees. This is the most visible sponsorship opportunity and guarantees that your brand is associated with the highlight of the conference.

RECOGNITION BENEFITS

- 5 Complimentary registrations for the conference (travel and lodging not included)
- Exclusive branding as the main sponsor of Homecoming
- Extensive logo placement throughout the venue, including on large banners, programs, and digital displays
- Acknowledgment in the opening remarks and throughout the event, with an opportunity for a company representative to address the audience
- Premium placement of company logo on all event materials, website, and promotional content
- VIP access for your team and guests
- Your company's logo included in pre-event marketing and event materials like the screen, tables, badges, onsite digital media
- Full social media campaign, including multiple posts leading up to and during the event
- Opportunity to provide branded merchandise for the celebration (e.g., custom swag bags, giveaways)

Is there something you're interested in supporting or some way in which you'd like to receive recognition, but don't see it here? Let's talk!

OUR THANKS AND GRATITUDE TO SOME OF OUR PREVIOUS EVENT SUPPORTERS:



American Student Assistance
Henry Ford Learning Institute
The W.K. Kellogg Foundation
William and Flora Hewlett Foundation
What School Could Be / Ted Dintersmith
Bill & Melinda Gates Foundation
Edlio
Ewing Marion Kauffman Foundation

READY TO LEND YOUR SUPPORT?

Please contact **Brenna Badeker**,
at development@bigpicturelearning.org .

CURIOUS TO LEARN MORE ABOUT BIG PICTURE LEARNING?

Please visit bplevents.org for additional information



For additional videos of our events in action, please visit our
YouTube page (and, in particular, the Big Bang playlist).
youtube.com/@bplearning